

## **APPRAISING PROJECT PROPOSALS: REVIEW QUESTIONS**

### **1. Strategic Priority?**

- 1.a) How does the project fit with the organization's strategic plan and programme in the relevant country or sub-region?
- 1.b) How does the project fit the organization's global conservation priorities?
- 1.c) How does the project fit national and regional conservation priorities?

### **2. Project Design?**

- 2.a) Have the stakeholders and implementors been involved in the project design? Is the analysis of the participants/stakeholders adequate? Are the interests and participation of women and youth addressed?
- 2.b) How rigorous is the problem analysis?
- 2.c) Are the objectives (project purpose and results) clearly defined and realistic?
- 2.d) Are the critical assumptions well thought out? Are there plans for monitoring these?
- 2.e) Are the activities tightly linked to the results to be achieved? Are they sufficient?
- 2.f) Is the intervention logic convincing? Which of the objectives (results) is the project likely to attain?
- 2.g) Is monitoring, evaluation, and adaptive management built in?
- 2.h) Are the evaluation criteria or indicators of achievement clearly defined? (Specific? Measurable? Agreed with stakeholders and implementors? Realistic and relevant? Time-bound?)
- 2.i) Does the project design include plans for magnification / upscaling / disseminating lessons learned? Is the communications component adequate? Is the policy component adequate?
- 2.j) Have the activities been translated into a clear work plan with specific milestones, responsibilities, and human resource requirements identified?
- 2.k) Are the human resources foreseen adequate to carry out the activities, and to achieve the intended results?
- 2.l) Have the costs of human resources, equipment, and other inputs been properly calculated? Are all internal costs covered, including administration, supervision, and monitoring and evaluation?

### **3. Feasibility?**

- 3.a) To what extent does the organization have the capacity to implement this project? Are proper administrative and supervisory systems in place?
- 3.b) Is the political environment an enabling one?
- 3.c) What external factors could impede progress?

### **4. Results? Impact?**

- 4.a) How is sustainability built in?
- 4.b) To what extent will the project produce lasting conservation results?
- 4.c) Will the project empower or produce benefits for local people / women / youth?
- 4.d) To what degree will the project influence government conservation action?
- 4.e) What additional conservation action will the project stimulate in the country/region?
- 4.f) Will the project serve as an example for solving problems of a similar nature?
- 4.g) Does the project have significant public information / communications potential?

### **5. Conclusion**

- 5.a) What is the probability of success? Are there improvements that you would suggest?
- 5.b) Should the organization invest in and/or implement this proposal?